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SY HOLDINGS GROUP LIMITED

盛業控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6069)

VOLUNTARY ANNOUNCEMENT

STRATEGIC COLLABORATION WITH XINBADA EMPOWERING CHINA'S INDUSTRIES AND E-COMMERCE TO EXPAND GLOBALLY

This announcement is made by SY Holdings Group Limited (the “Company”, together with its subsidiaries, the “Group”) on a voluntary basis.

The Board of Directors of the Company (the “Board”) is pleased to announce that the Company and Xinbada (Guangzhou) Technology Co., Ltd. (“Xinbada”) (辛巴達(廣州)科技有限公司) reached a strategic collaboration (“Strategic Collaboration”). The both parties will engage in deep collaboration in areas such as supply chain inclusive finance within the cross-border e-commerce sector, connecting the supply chain and ecosystem of cross-border e-commerce platforms. The Strategic Collaboration will extend supply chain inclusive financial services from domestic to international markets, supporting enterprises in expanding their global industrial supply chains and establishing global factory networks. This Strategic Cooperation marks a significant step forward in the Group’s accelerated implementation of its **Global Expansion Strategy**.

STRATEGIC COLLABORATION

Recently, the Company has reached the Strategic Collaboration with Xinbada, becoming its preferred strategic partner for supply chain finance. The Group will develop tailored supply chain financial solutions for Xinbada, including order financing, prepayment financing, and accounts receivable financing. These services aim to optimize Xinbada’s cash flow, ensuring stable and efficient financial support for its operations, from raw material procurement to production. Meanwhile, leveraging the integration of supply chain technology platforms and flexible apparel supply chain systems, both parties will utilize advanced technologies such as big data and artificial intelligence to achieve real-time information sharing and precise analysis within the supply chain. This will enhance the Group’s risk management and decision-making efficiency in cross-border financial services, assisting Xinbada in accelerating its global expansion, broadening supplier resources, optimizing procurement channels, reducing procurement costs, and improving overall supply chain coordination and responsiveness. Ultimately, the Strategic Collaboration aims to achieve end-to-end optimization, from order generation to product delivery.

ABOUT XINBADA

Xinbada is a global leader in flexible supply chain technology for the apparel industry and is recognized as a pioneer in “New Quality Productivity.” Xinbada has rapidly grown by serving major global clients in the ultra-fast fashion segment, including SHEIN, Temu, Cider, and PatPat. Currently, Xinbada operates 30 self-owned factories in China and manages over 400 satellite factories. Looking ahead, Xinbada plans to manage and operate 1,000 large-scale intelligent apparel and dyeing factories worldwide over the next decade through joint ventures, partnerships, and self-built facilities. Its long-term vision is to establish a new generation of infrastructure for the global fashion industry.

REASONS AND BENEFITS FOR THE COOPERATION

The Group is a domestic leading supply chain technology platform, dedicated to advancing the “Five Major Articles” including inclusive finance and technological finance. By integrating technology into the industrial supply chain and deeply engaging with national pillar industries such as infrastructure development, healthcare, and commodities, the Group actively positions in strategic emerging sectors like e-commerce, energy storage, and semiconductors, thereby facilitating more accessible inclusive financial services for the SMEs. The Group has also accumulated extensive experience in cross-border business operations and has played a significant role in supporting Chinese enterprises in their internationalization efforts. Through the China-Singapore (Chongqing) Demonstration Initiative on Strategic Connectivity, the Group has provided effective supply chain financial solutions to facilitate the global expansion of Chinese brands and manufacturers.

The Board believes that this Strategic Collaboration allow the Group to leverage Xinbada’s comprehensive industrial ecosystem and data assets. By adopting a “transaction-focused, asset-light” approach to risk management, the Group will support Xinbada’s expansion into key overseas markets, including Turkey, Southeast Asia, and Morocco. This Strategic Collaboration is expected to further integrate Chinese apparel clusters with global markets through cross-border e-commerce platforms. In addition, the Strategic Collaboration is anticipated to drive substantial growth for the Group, unlocking nearly RMB10 billion in cross-border supply chain inclusive finance opportunities. At the same time, Xinbada will enhance its global flexible supply chain capabilities, enabling it to explore new market opportunities in collaboration with leading cross-border e-commerce platforms.

As Xinbada is a key supplier to SHEIN, the Strategic Collaboration will also strengthen the Group's role in supporting SHEIN's supply chain ecosystem. Through the Strategic Collaboration, the Group will provide Xinbada with strong financial backing and resource integration capabilities, enabling it to better meet SHEIN's demands for "small order, fast return" orders and strict quality standards. In terms of financial support, the Group has established connections with over 160 funding partners, ensuring that Xinbada has access to ample capital across all stages of the supply chain. This will effectively ease financial pressures and improve the efficiency of capital utilization. From a supply chain collaboration perspective, the Group's advanced supply chain technology platform will enable closer cooperation between Xinbada and its partners, optimizing production planning and inventory management, shortening delivery cycles, and enhancing overall supply chain responsiveness. On the innovation front, the Group's global perspective and technological resources will help Xinbada continuously adopt advanced production technologies and management practices. This will strengthen Xinbada's capabilities in product development and quality control, enabling breakthroughs in areas such as garment manufacturing techniques and fabric innovation. Ultimately, the Strategic Collaboration will allow Xinbada to deliver higher-quality products and services to its partners, fostering a mutually beneficial and win-win development model.

In the broader context of digital trade, which has become a key driver of international trade and economic growth, the Group and Xinbada will continue to deepen their collaboration in the cross-border e-commerce space, aiming to provide innovative supply chain solutions and services that help high-quality Chinese products and brands succeed in global markets.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
SY Holdings Group Limited
Tung Chi Fung
Chairman

Hong Kong, 6 March 2025

As at the date of this announcement, the Board comprises two Executive Directors: Mr. Tung Chi Fung and Ms. Wang Ying; one Non-executive Director: Mr. Lo Wai Hung; and four Independent Non-executive Directors: Mr. Fong Heng Boo, Mr. Tang King San Terence, Ms. Chan Yuk Ying Phyllis and Mr. Sun Wei Yung Kevin.

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